



Unidad: Information and communication technologies.

Grade: 8th_____

No olvides, que puedes copiar (los más fáciles) o imprimir los ejercicios y guardarlos en el cuaderno de nuestra asignatura. Sí, necesitas ayuda no olvides enviarme un correo para poder brindar mi ayuda: jverdugo@cesp.cl.

Habilidades: - Identificar vocabulario temático de la unidad. – Responder en forma escrita a preguntas aplicando estructuras de acuerdo al nivel. -Leer en forma comprensiva e identificar información relevante.







Priorización de objetivos: Nivel 1 –Comprensión Lectora OA9 – Expresión Escrita OA14

Nivel 2 – Comprensión Lectora OA12

I. Observe the images and label them.

- Observa las imágenes y etiquétalas.

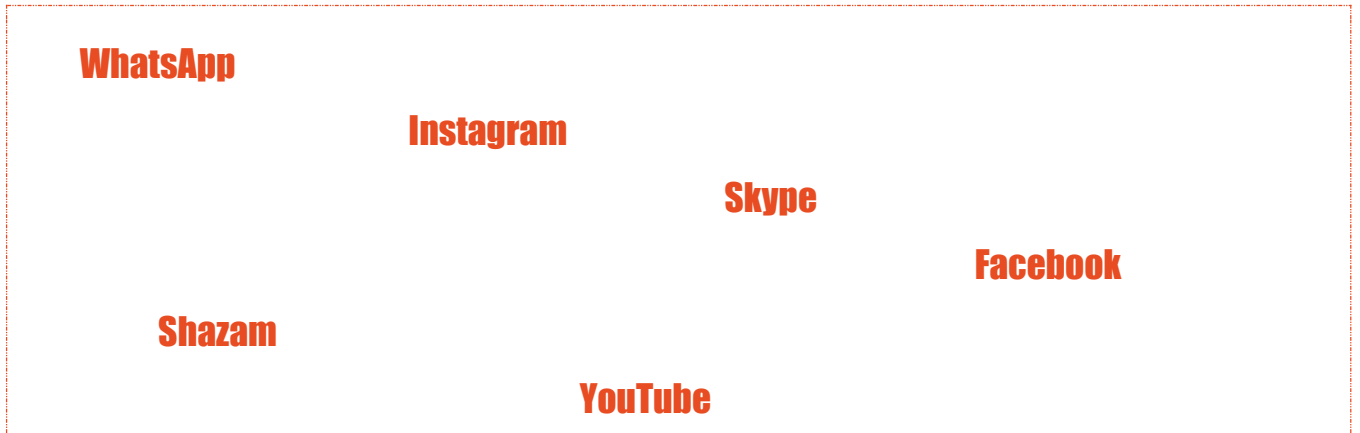
Do you know these social networks?

a) WhatsApp	b) Instagram	c) Skype
d) Facebook	e) Shazam	f) YouTube
		
		
		



II. Read the descriptions about apps and write the corresponding name.

- Lee las descripciones acerca de aplicaciones y escribe el nombre correspondiente.



Description	Social media (name)
It helps users figure out the name of a catchy song being played on the radio, television, or other place.	
It is a video sharing service that allows users to watch videos posted by other users and upload videos of their own.	
It allows users to communicate over the Internet by voice, using a microphone, by video using a webcam, and by instant messaging.	
It allows users to send text messages and voice messages, make voice and video calls, and share images, documents, user locations, and other media.	
It is an online photo sharing service. It allows you to apply different types of photo filters to your pictures with a single click, then share them with others.	
It allows users to connect with friends and family by sharing status updates, personal photos and other items of interest.	



III. Observe the images and answer the questions in the table.

- Observa las imágenes y responde las preguntas en la tabla.

Questions	Answers
a) What social networks do you use?	
b) How often are you on social networks?	
c) How much time do you use your smart phone during the day?	
d) How many times do you check your mobile in an hour?	
e) Do you use your mobile phone while eating (breakfast, lunch, dinner)?	
f) Are online friends better than real friends? Why? Why not?	






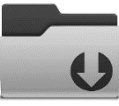


Reading

IV. BEFORE READING (antes de leer)

1. Look at the images on the chart 1 and match them with the corresponding functions on chart 2)
 (Observa las imágenes en la tabla 1 y asóciala con las funciones correspondientes en la tabla 2))

CHART 1: IMAGES

					
A	B	C	D	E	F

WRITE LETTER

CHART 2: FUNCTIONS

	Talk to other people
	Play games
	Connect to the internet
	Watch videos
	Download files
	Payment

2. Make a list of famous people you know related to the world of technology.

● Haz un listado de personajes famosos relacionados con el mundo de la tecnología que conozcas.

- ★
- ★
- ★
- ★



3. Look at the image below and answer the following questions.

- Observa la imagen y responde las siguientes preguntas.

	Question	Write you answer:
	A. What do these people have in common?	
	B. What did they do?	
	C. What characteristic do you admire most in them?	
	D. Do you think it is important to know about their life? Why?	



WHILE READING

4. Read the following biography and underline important information. (Lee la siguiente biografía y subraya la información importante)

Chad Meredith Hurley was born on January 24, 1977. He is an American media mogul, co-founder and former CEO of the video-sharing **websites YouTube** and **MixBit**. **Chad Hurley** was born in Reading, Pennsylvania, the second child of Don and Joann Hurley, and grew up near Birdsboro, Pennsylvania. He has an older sister, Heather, and a younger brother, Brent. Since childhood, Hurley showed interest in the arts, and became interested in computers and electronic media during high school. He was a standout runner for Twin Valley High School's cross-country program, which won two of its PIAA State titles with him as a member in 1992 and 1994. He was also a member of the Technology Student Association during high school. He graduated from Twin Valley High School, Elverson in 1995 and went on to receive his B.A. in Fine Art from Indiana University of Pennsylvania in 1999. Currently, he is married to his longtime girlfriend, Kathy Clark. Chad and Kathy dated for a long time before getting married. The couple had a very lavishing wedding, and together, they had two kids. Kathy is the daughter of legendary Silicon Valley entrepreneur, James H. Clark. Even after so many years into their marriage, the couple looks very happy together. Kathy is a very supportive wife and has always supported him in his major business decisions. After graduating from the Indiana University of Pennsylvania, Chad started working for eBay in their 'Paypal' division. Being an Arts graduate, Chad's knowledge about the computer was excellent; this helped him a lot to work at the eBay. In fact, he was very good at it, and his work was always applauded and appreciated. Chad Hurley then met Steve Chan and Jawed Karim. After, working together for a while, three of them decided to start something new to earn some extra bucks. Three of them used their skills together and founded 'YouTube.' Soon after a year, Chad and Chan sold 'YouTube' to Google Inc. for \$1.65 billion. After some years, Chad and Chan launched another company called 'MixBit' which does video editing using smartphones. Chad is also involved as one of the investors in the US Formula-One team. But, for some reason, this investment seemed to be a failure as the team never made it to the grid that season. He also has some investments in other sports. He is the part-owner of NBA's Golden State Warriors and MLS' Los Angeles Football Club. Chad Hurley is a smart businessman who has quite a few achievements to his name. He was selected and included in the magazine business 2.0 ranked No. 28 as a list of "50 Who Matter Now". He has never won any major awards in his life. He has worked hard and handled his business smartly to achieve the success of this magnitude. Currently, he is living a very happy and comfortable life with his family.



Taken from <https://www.biography.com/business-figure/chad-hurley>

Vocabulary:

Childhood: Niñez
Businessman: Hombre de negocios
Investments: Inversiones
Launched: Lanzó
Awards: Premios
Currently: Actualmente

5. Read the text again and complete the following fact file about Chad Hurley.

- Lee el texto nuevamente y completa la siguiente ficha con la información sobre Chad Hurley.

NAME	
PLACE OF BIRTH	
NATIONALITY	
INTERESTS	
FAMILY INFORMATION	
AWARDS	
IMPORTANT CONTRIBUTIONS	



After Reading (Después de la lectura)

6. Read the text about Instagram and complete the fact file.

- Lee el siguiente texto acerca de Instagram y completa la ficha.



INSTAGRAM

Instagram was started in San Francisco by Kevin Systrom and Mike Krieger, who initially tried creating a platform similar to Foursquare but then turned their attention exclusively to photo sharing. The word Instagram is an amalgam of "instant camera" and "telegram."

Fun fact: Instagram **hit #1** in the App Store within 24 hours of launch.

Instagram is a free, online photo-sharing application and social network platform.

Instagram allows users to edit and upload photos and short videos through a mobile app. Users can add a caption to each of their posts and use hashtags and location-based geotags to index these posts and make them searchable by other users within the app.

Currently, Instagram has 20 photo filters that allow users to enhance and modify their own visual content, and then share it with their followers and categorize a photo or video with hashtags.

Instagram even sponsors a weekly Weekend Hashtag Project, where users can tag their photos and videos with a hashtag chosen by the Instagram staff. The project is announced to the public every Friday.


Instagram is not only a tool for individuals, but also for businesses. The photo-sharing app offers companies the opportunity to start a free business account to promote their brand and products.

Adapted & taken from <https://www.tapinfluence.com/instagram-the-story-behind-the-popular-visual-social-platform>



FACT FILE

Name of the app:	
Author(s):	
App content:	
Function (1):	
Function (2):	
Users (target group):	
Other relevant information:	



7. Choose an app you like and describe it considering the aspects mentioned below.

- Elige una aplicación que te guste y descríbela considerando los aspectos mencionados abajo.

- Name of the app
- Author
- Description
- Functions
- App content
- Icon
- Users (target group)



A large rectangular area with a dashed border, containing 18 horizontal lines for writing.

